Jr. Software Developer - Analytics Platform

Draper UT

**Job Description:**

**Who you are:**

You are an experienced Junior Software Development professional

You love exploring new technologies and keeping your own technical skills sharp

You have a passion for collaboration, innovation, learning, and excellence

You elevate the technical abilities of those around you

You are an amazing communicator and effective influencer

You use words like analytical, methodical, and quality-driven to describe yourself

**What you'll do:**

Work with Developers, Analysts, Data Engineers, Product Managers to provide best practices guidance in data creation in the Pluralsight products.

Implement a flexible data tracking strategy for Product teams to promote independent data creation, while promoting continuity across our overall implementation.

Development support of Pluralsight's data layer and web analytics API codebase.

Testing and debugging of tracking code for data validation of product analytics instrumentation from Pluralsight's data layer

Administrate Adobe Analytics & Launch configurations for product analytics data capture and integrity.

Maintain a pulse on emerging technologies and discovering hidden opportunities in our environment.

Use technical know-how and experience to evaluate industry technologies and assess practice relevance with your Developer and Analyst peers.

Maintain and improve standards of excellence in product analytics instrumentation.

Champion of continual improvement in the areas of reliability and performance.

**Experience you'll need:**

Experience with front-end web development.

Familiar with an analytics platform, like Adobe Analytics, Google Analytics, or an equivalent.

Familiar with tag management code using Adobe Launch, GTM, or an equivalent.

**Nice to have, but don't worry if you don't:**

MERN Full-stack experience

Familiar with Test-Driven Development methodology via Selenium, Mocha, Cypress, or other equivalent framework

Familiar with ETL tooling using Python/SQL